

5 Reasons to Hire an IT Managed Service Provider

A well-run IT environment has become a requirement of any business, regardless of size or industry. As a society, we have come to rely on technology for every aspect of our lives, not the least of which is improved business operations. Companies are always looking for ways to make their day-to-day IT operations more cost and time efficient because it is one of the few departments that do not generate revenue. Having a dedicated IT department or even one permanent IT employee doesn't make sense for most small businesses. For companies in this category, we have three words: **Managed Service Provider**. Managed IT services allow small businesses focus their resources on their core business and driving revenue.

Here are just a few reasons an IT MSP is a no-brainer for small businesses:

1. **Dramatically decrease technology risks.** With managed IT, the designated employee who currently 'manages' the IT can stop worrying about repairing, implementing, or replacing technology solutions and get back to their real job. We often see Office Managers, Receptionists and Assistants doing double duty, trying to troubleshoot IT issues to the detriment of core responsibilities.
2. **Save resources for what matters.** Eliminate the need to spend time and financial resources training IT staff who might not always have work to do, especially if you don't have a huge IT infrastructure to maintain.
3. **IT Service Providers have access to the cutting edge of technology.** In the same way that you keep your business running on the cutting edge of your industry, an experienced IT MSP can be trusted to maintain the most sophisticated and high-end technology solutions. Rely on their infrastructure instead of trying to build your own.
4. **Reduce stress and improve your team's efficiency.** We're all familiar with the incredibly frustrating feeling of having the program or device you rely on fail. Troubleshooting can be frustrating and sometimes fruitless if you don't have the experience necessary to solve the issue. An IT MSP has a team of technicians who have seen it all and can quickly solve issues from the simple to the more complex. Instead of your staff being distracted by solving an IT issue, rely on your MSP to save the day.
5. **Start getting your IT to work for you not against** Even if you're managing moderately well by handling your IT in-house, are you really leveraging technology as best you can for your business? An IT MSP's depth and breadth of experience means that they can identify ways to increase efficiency and improve processes with solutions you may not even have been aware were available to you.

A good IT Managed Service Provider will handle your needs and respond immediately to the issues that arise with solutions that are effective and permanent. Instead of spending time worrying about your company's IT, focus on what really matters: keeping your customers happy and growing your business. Call us for a free assessment!